



The Shellback Smart Phone Safe

LIVE UNDISTRACTED

Together, Let's Stop Distracted Driving



The Problem

Driving while distracted is an epidemic costing businesses over \$8B per year. The smart phone is a major cause of distracted driving.

The Solution

Simple Solution: Remove the Phone from the situation. Introducing the **Smart Phone Safe (SPS)**, the world's only way to completely eliminate distracted driving and prevent accidents due to smart phones. It is a simple yet effective way to enforce your company cell phone policy to cut cost, reduce accidents, avoid FMCA enforcement actions and penalties, increase productivity, and reduce liability.

The SPS was designed with the fleet manager, safety director, employer, parent, and/or safe driver in mind. It works by completely removing the phone from the driver's sight and **tracks, confirms, and reports** that all drivers are compliant. With the ability to confirm that the phone is secured out of sight, and with real time reporting of vehicle movement, the SPS provides valuable data to ensure the safety of your driver(s) and the ability to make proactive decisions **before** an accident occurs.

Data is key

Shellback's intuitive dashboards allow you to see and understand exactly what is happening with your drivers with multiple views of data to provide deeper insights and to quickly identify regions or specific drivers that need attention.

- **Driver view:** individual or group of drivers;
- **Region view:** preset group of drivers based on any criteria such as geographic location;
- **Enterprise view:** quick summary of the entire population, allowing for visualization of compliance in real time, or from a historical perspective based on date selections.

More Information

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INDIEGOGO CAMPAIGN

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